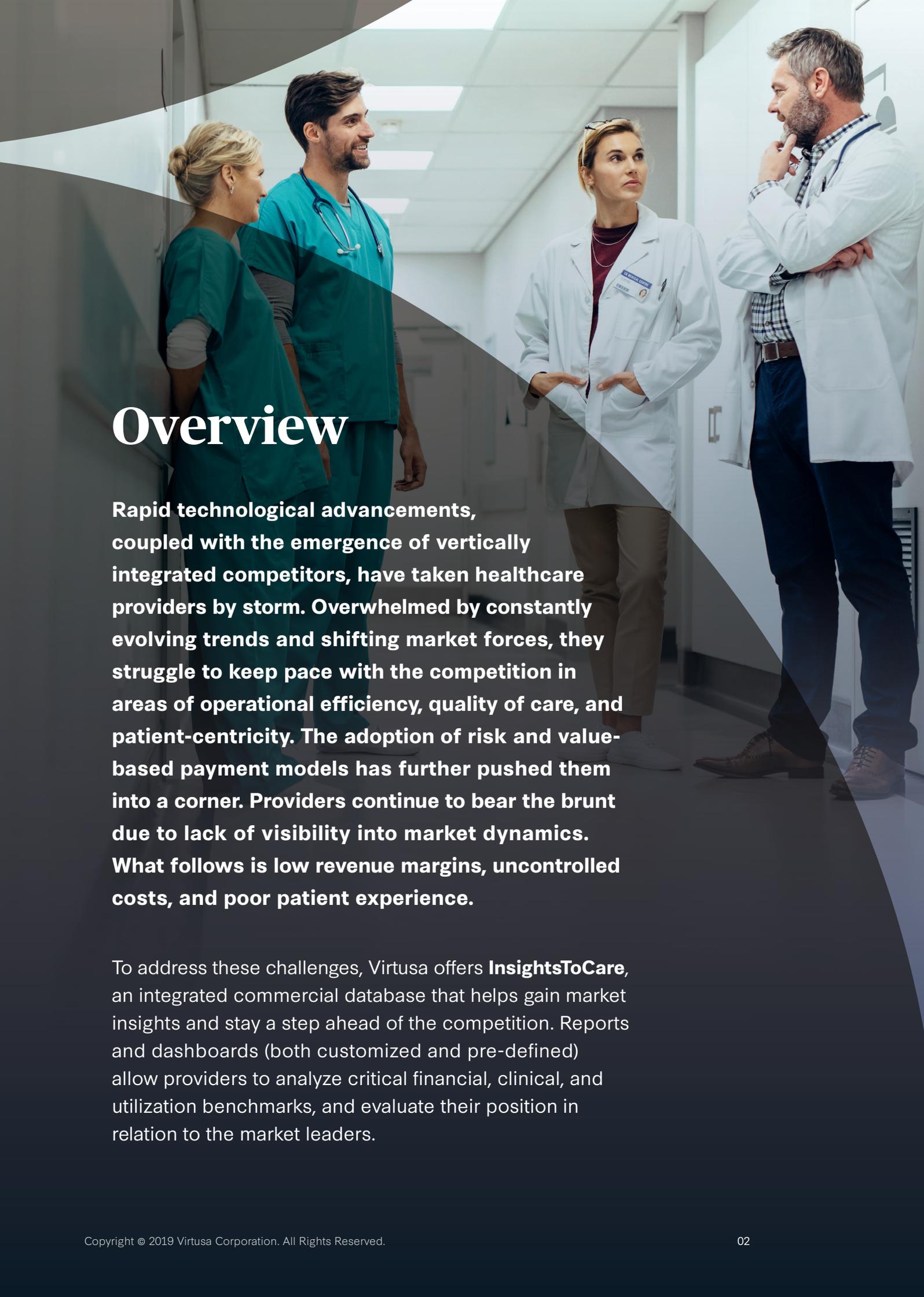


virtusa

BROCHURE

InsightsToCare



Overview

Rapid technological advancements, coupled with the emergence of vertically integrated competitors, have taken healthcare providers by storm. Overwhelmed by constantly evolving trends and shifting market forces, they struggle to keep pace with the competition in areas of operational efficiency, quality of care, and patient-centricity. The adoption of risk and value-based payment models has further pushed them into a corner. Providers continue to bear the brunt due to lack of visibility into market dynamics. What follows is low revenue margins, uncontrolled costs, and poor patient experience.

To address these challenges, Virtusa offers **InsightsToCare**, an integrated commercial database that helps gain market insights and stay a step ahead of the competition. Reports and dashboards (both customized and pre-defined) allow providers to analyze critical financial, clinical, and utilization benchmarks, and evaluate their position in relation to the market leaders.

Solution

InsightsToCare is a comprehensive commercial database comprising of detailed cost, utilization, and other de-identified medical records of over millions of patients. It serves as a benchmark for providers to evaluate their costs and quality of care in comparison with market standards. This powerful yet flexible data repository not only reflects the continuum of care but also empowers organizations with actionable insights in their journey towards the value-based healthcare model.

Features

DASHBOARDS & REPORTS

To aid strategic decision making and efficient reporting, we offer three types of analytical dashboards – utilization, financial, and clinical. These dashboards consolidate data from multiple sources and compile it in an interactive, visual, and automated way enabling better contextualization and understanding for improved health outcomes.

Financial Analytics

Focused on metrics such as costs, prices, and inpatient, outpatient, and prescription drug patterns, these reports help decision-makers analyze key financial trends, quantify results of care management programs, and formulate strategic plans to manage costs and improve the quality of care.

Utilization Analytics

By offering insights into patient activities and counts related to the utilization of hospital resources such as inpatient admissions, emergency departments, office visits, etc., these reports help in resource planning for better care coordination and quality care delivery.

Clinical Analytics

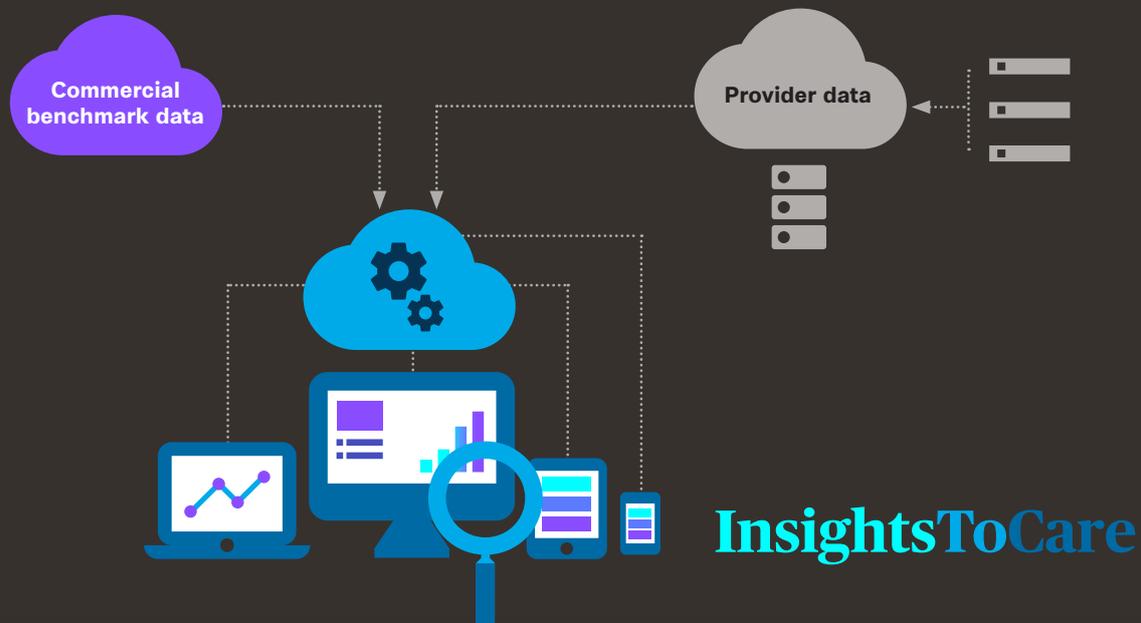
By delving into key clinical metrics, these reports throw light on significant areas of clinical improvements, such as health risk of the patient population, top conditions of the population, and preventive screening rates. These reports present providers with potentially productive opportunities for cost and quality improvement by offering a robust tool for benchmarking.

Fraud Analytics

Fraud detection reports enable providers to identify data trends and monitor risk, manage claims, and detect fraud. By detecting probable fraudulent claims, these reports safeguard business revenue and prevent penalties.

CLOUD-BASED SOLUTION

Our solution is available on all major cloud service provider (CSP) platforms and is fully equipped with AI & NLP-enabled recommendation systems, vision, and translation features. It is a future-ready solution that delivers powerful insights when integrated with provider data.



Benefits



Improved decision-making

Quick and easy access to a comprehensive healthcare database, coupled with valuable insights, allow providers to make smart, informed decisions accelerating the transition to value-based care.

Enhanced revenue margins

Analysis of healthcare costs, utilization patterns, and health outcomes allow providers to estimate the potential return on investment in disease management and devise strategic plans that support better revenue margins and reduced costs.

Increased visibility

Dashboards and reports offer greater visibility into market trends, cost and pricing patterns, the efficacy of care programs, thereby helping providers redefine growth opportunities and identify potential areas of improvement.

About Virtusa

Virtusa Corporation (NASDAQ GS: VRTU) is a global provider of Digital Business Strategy, Digital Engineering, and Information Technology (IT) outsourcing services that accelerate our clients™ digital transformation journeys. Virtusa serves Global 2000 companies in Banking, Financial Services, Insurance, Healthcare, Communications, Media, Entertainment, Travel, Manufacturing, and Technology industries.

Virtusa engages its clients to defend and grow their business by introducing innovative products and services, creating operational efficiency using digital labor, developing operational and IT platforms for the future, and rationalizing and modernizing their IT applications infrastructure. Founded in 1996 and headquartered in Massachusetts, Virtusa has operations in North America, Europe, and Asia.