

Revolutionize your claims processing with AI-driven intelligent adjudication

Insurance claim processing is an effort-intensive process with many touchpoints like

- Initial notice of claim
- Case creation
- Document collection from customers
- File completion review

- Adjudication
- Settlement
- Benefits explanation
- Reimbursement

A study conducted in the United States in 2022 reveals that approximately \$170 billion in premiums is at risk over the next five years due to customers switching carriers because of their dissatisfaction over the claims process. However, the primary reason is not just the tedious workflow of insurance claim processing; the next generation of prospects looks at the claim ratio and customer feedback before purchasing a new policy.

At Virtusa, we understand the challenges in claims transformation and have developed Al-based claims adjudication solution (Pega CDH) for assisting in claims processing, with substantial carrier benefits



Reduce the need for investigations and save costs and time



Increase claim adjudicator capacity with time savings



Improve accuracy in decision-making and reduce carrier liability



Expedite claim settlement for greater customer satisfaction, renewals, and referrals.



Boost agent satisfaction with simplified decisionmaking systems

Our solution ships with a pre-defined AI model for Property and Casualty (P&C) – personal auto lines that can be easily configured and integrated with existing claims processing workflows.

Why clients chose Virtusa?

Exceptional solution partnership

- One of the oldest and largest Pega competencies in the world
- Deep intimacy with the technology we build
- Recipient of dozens of Pega awards; high-ranking analyst recognition

Prefabricated assets

- Several verticalized, outcome-focused
 IT assets (available on Pega Marketplace)
- Libraries of templates and knowledge assets

Deep and relevant experience

- Successfully aided clients in service transformation across industries
- Experience in every functional bifurcation of customer service
- Skilled in leveraging Pega Customer Service, CDH, CTI, and all other Pega components

Differentiating discipline

- Refined consulting framework: OPTIMA is flexible and agile, "meeting clients where they're at."
- Advanced business architecture techniques to maintain focus and consensus through the course of long transformations



Our approach

| Strategy vision Executive Intent Transformation charter | | | | | | | | | | | |
|---|--|---------------|---|--|--|--|--|---|--|--|--|
| | | | | | | Transformation drivers | Success criteria | Business evaluation | Working model | Execute and optimize | Art of the possible |
| | | | | | | Market trends Business dynamics Business growth Listen to the customer Cost model Technology advancement Future-proofing Internal challenges | Assess overall current state Define objectives for "to-be" state Identify milestone Define business-critical use cases Align operations Refine scope Impact assessment | Build a business case Business growth Customer Satisfaction Index Cost-benefit analysis Operational readiness Evaluate risk of technology | Define a minimum viable product Customer-centric approach Self-service capabilities Define the security model Define data model Define integration model | Make MVP feature-rich Expand customer- experience journeys Create reusable assets CI/CD Define playbooks Build knowledge hub Enable workforce management | Omnichannel solution Hyper-personalization Next best action Chatbots & voicebots powered by a common knowledge hub Product recommendation and a regime on Al |
| | | | rogram management | | | | | | | | |
| | | Change manage | ment and adoption | | | | | | | | |
| Discovery | | MVP | Launch of complete solution Next-gen optimization | | | | | | | | |

Partners



About Virtusa

Virtusa Corporation is a global provider of digital engineering and technology services and solutions for companies in the financial services, healthcare, communications, media, entertainment, travel, manufacturing, and technology industries worldwide. At Virtusa, digital engineering is at the heart of everything we do. We are 35,000 builders, makers, and doers that partner with customers to reimagine enterprises and creatively build solutions to the most pressing business challenges that move them to the forefront of their industries.

Virtusa's unique "Engineering First" approach means never presenting an idea we can't execute. With deep industry expertise and empowered agile teams made up of world-class talent, we think about execution early in the process, because the earlier you think about execution the earlier an idea can have an impact. Solving from the inside out enables businesses to respond swiftly to changing needs with improved quality, lower costs, and lasting results.

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