

# Savings, agility, and growth

## Empower your businesses with Virtusa's Cloud Economics Value Framework

CXOs today, increasingly focus on "Doing more with less" by optimizing their IT spend and realizing higher value from their investments. Virtusa's industry-leading Cloud Economics Value Framework ensures that organizations are cost-optimized throughout the Cloud Continuum, adopt the cost-first paradigm across the software development lifecycle, and have adopted continuous cost optimization as part of day-to-day operations.

Virtusa's Cloud Economics Value Framework unifies all sources of cloud costs by providing granular insights covering ten domains across the cloud adoption lifecycle. From cost savings to "Cost for growth" to sustainability, reliability, and "Secure for cost," the Cloud Economics Value Framework takes a holistic approach to ensure that you adopt and operate your cloud most efficiently and cost-effectively.

### Accelerating success through Engineering First



**Cost savings of  
upto 20 - 50%**



**Optimization  
since day 1**

# Why clients are choosing Virtusa's Cloud Economics Value Framework

## Cloud Economics Value Framework

Ten domains enabling enhanced cloud value throughout the adoption lifecycle.

## Value creation potential

Discover and quantify value and growth opportunities with the "Cost for growth" approach

## Empowering financial efficiency

Continuous cost optimization paradigm supported by financial management, governance, and AI-driven analysis

## Embracing the cloud continuum

Comprehensive cost analysis across distributed infrastructure, architecture, and processes

## Virtusa cloud economics services and solutions overview

Realizing the value of the cloud for business growth, agility, and cost savings



### Advisory and strategy

Identify, quantify, and optimize value-creation and investment opportunities at every stage of your cloud journey through tailored guidance and innovative approaches for IT executives and cloud stakeholders.



### Assessment

Our cloud financial management experts conduct vendor-agnostic evaluations, uncover optimizations, assess maturity levels, address tech debt, and meet business objectives through technology takeout, spend analysis, and more.



### FinOps

Our financial management and governance platform implement cost management, cost governance, cost dashboards, chargeback/showback back, AI-driven analysis, and cost accounting to support the continuous cost optimization process and Virtusa cost-first paradigm.



### Quick Start on cloud cost optimization

Our engagement model empowers companies to optimize costs quickly through ongoing discoveries and changes. The 6-step incremental approach leverages Virtusa's entire cloud economics program, enabling immediate cost savings to fund further initiatives.



### Lifecycle management

The buildout of various assets, automation, and platforms to ensure that resources adhere to a lifespan in managing server sprawl, tech debt, shadow IT, and more.

# Virtusa's Cloud Economics Value Framework



## Cost

The value proposition of the cloud continuum for the business

- TOC/ROI quantification
- Business case / value
- Cost first paradigm
- Cost savings.



## Agility

Respond more quickly and remain competitive to changing business conditions

- Launch products faster
- Higher quality
- Innovative via experimentation
- Modular architecture



## Growth

Cost as a transformational driver, for business growth

- New products launches
- Self funded initiatives
- Globalization
- Value creation



## Security

Security breach/event avoidance across the cloud continuum

- Security-as-code
- Proactive/reactive
- AI-driven
- Encryption/tokenization



## Efficiency

Process re-engineering task elimination, workforce alignment for increased efficiency

- Process mining
- Process modeling
- Metrics & measurability



## Resiliency

Benefit of improved availability, security, and compliance

- Critical workloads in multiple AZs and Regions for robust DR



## Operations

The art of keeping systems up and running, fully automated Xops, and improving efficiency

- Defining operating model, operational efficiency, and cost visibility



## Sustainability

Minimum environmental impact of business operation

- Power consumption reduced by 10 megawatts per year



## ESG

Infrastructure cost savings / avoidance from moving to the cloud

- Transparency and reporting relationships



## Culture

Financial management discipline and culture practice to get max business value

- As a service model continuous, collaboration and ownership

## Success stories

Optimization and License Analysis that resulted in 35% savings on license by moving to the cloud for a leading manufacturing company in North America

55% reduction in Cloud Operating Costs, for a leading non-profit, via a QuickStart program by savings attained across auto-scaling, lifecycle management, and license analysis

Vendor consolidation, IT portfolio rationalization, and cost takeout for a large European bank resulted in a 40% TCO reduction.

Workforce and operational realignment for a large Health Care insurance company in North America, resulting in 20%+ savings



## Key partnerships

### Delivering the benefits of Cloud Economics Value Framework through Virtusa's selected premium partners

Virtusa collaborates with renowned industry leaders in tooling, integrating their technologies into our services and solutions to ensure that your business achieves the promised benefits of cloud computing. From Continuous cost optimization to Lifecycle management to enforcing Cost-First principles across cloud operations and cloud adoption, our use and integration of tooling deliver custom-tailored solutions to meet your business objectives.

### Best-in-class partnerships with highly-ranked tool providers

**Staying on top of industry trends:** Using real-world data, encompassing established practices and upcoming developments, to diligently ensure our thought leadership, strategy, and approach continue to drive successful business outcomes for our clients.



Cloudability

CloudHealth  
TECHNOLOGIES

CORESTACK®

servicenow

To learn more contact us at [marketing@virtusa.com](mailto:marketing@virtusa.com)

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