



Engineering Einstein GPT with Virtusa

Is your organization using Salesforce Sales Cloud, Service Cloud, Health Cloud, or Financial Services Cloud? You can improve customer service, increase productivity, and automate procedures with Salesforce's Einstein GPT.



Let Virtusa show you how

After an assessment of your Salesforce organization, our global team of experts recommends a solution built to uniquely solve your business challenges. We bring AI, Data, and Cloud together, leveraging Einstein GPT to:



Enable your sales team to sell smarter, faster, and more efficiently through

- Interactive chatbots
- AI CRM



Gain the ability to effectively handle your contact center with

- Built-in AI forms



Providing personalized health recommendations and advice to patients based on their health history and preferences

- Enhancing care coordination and communication between patients and healthcare providers through automated chatbots and NLP-based analysis of patient interactions
- Improving patient outcomes and satisfaction through machine learning-based analysis of patient data and interactions



- Providing personalized financial advice and recommendations to customers based on their financial goals and history
- Enhancing compliance and regulatory reporting through automated data analysis and classification
- Streamlining the customer onboarding process through automated KYC (Know Your Customer) and AML (Anti-Money Laundering) checks

Success stories

- We helped a global medical device company automate 95% of tasks by implementing Health Cloud, a huge reduction in duplicate cases and aligned reporting, huge time and stress saving for supervisors in managing work stream while agents are out of the office, and data model aligned to the future roadmap for Health Cloud.
- A leading financial retail bank improved call containment rate by 60% with Virtusa's implementation of the Financial Service cloud, reduced the number of FTEs focused on L1 support, and transitioned them to more complex call types, enabling reduced hold time for L2 and L3 supports.

Contact us at marketing@virtusa.com to speak with an expert today.