



DATA SHEET

# Drive intelligent decision making with Helio trade compass

**virtusa**

As the trade finance industry transitions towards digital transformation and AI-driven solutions, a growing demand exists for solutions that can leverage generative AI to streamline operations and enhance accurate, reliable, and efficient decision-making.

Emerging industry challenges such as operational inefficiency due to manual analysis, information overload, and delayed decision-making, are causing financial institutions to seek solutions that can help them automate processes, mitigate risk, and enhance decision-making.

## Why clients are choosing Virtusa

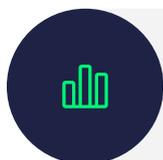
Stay ahead of the competitive curve with streamlined research and decision-making.

Virtusa's Helio trade compass solution harnesses the power of Google's genAI to meet evolving industry needs and provide unparalleled insights and drive informed decision making.

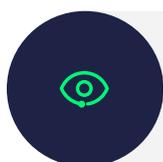
Trade compass enhances decision-making accuracy, reduces risk, and enhances efficiency by providing genAI-empowered real time insights to drive better business outcomes and maintain competitive advantage.

## Capabilities

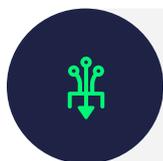
Helio trade compass leverages genAI, NLP, and sentiment analysis to streamline decision-making challenges by:



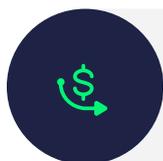
Contextual analysis of aggregated data from diverse data sources



Extracting actionable insights powered by genAI to empower data-driven decision making



Simplifying data complexity through intuitive visualizations.



Eliminate financial risks by informed decisions based on real time market movements



Google

Gemini



PaLM 2



To learn more, contact us today at [marketing@virtusa.com](mailto:marketing@virtusa.com)

**virtusa**

Virtusa is a global product and platform engineering services company that makes experiences better with technology. We help organizations grow faster, more profitably, and more sustainably by reimagining enterprises through domain-driven solutions. We combine strategy, design, and engineering, backed by unmatched expertise at the intersection of industry, business, and technology to generate real-world business impact for clients.

Headquartered in Massachusetts with global delivery centers, Virtusa provides a broad range of services, solutions, and assets, including strategy and design, AI advisory and services, digital engineering, data and analytics, digital assurance, cloud and security, and managed services across industries such as financial services, healthcare, communications, media, entertainment, travel, manufacturing, and technology.

Virtusa is a registered trademark of Virtusa Corporation. All other company and brand names may be trademarks or service marks of their respective holders.

[virtusa.com](https://virtusa.com)