

# Logo

A company logo serves the same purpose as an individual's signature. A logo authenticates the source of a product, service or document, and is a unique symbol of that company. As a key visual element, the logo must be treated as cohesive graphic unit and never redrawn, repropotioned or modified.

## Positive Logo Use

**full color version.** The posite logo is used on white or light surfaces.  
Our logo consists of two colors

## Colors

### PANTONE

Virtusa - Pantone Hexachrome Orange U  
The dot on i - Pantone Blue 072 U

### CMYK

Virtusa - **C** 100, **M** 90, **Y** 0, **K** 5  
The dot on i - **C** 0, **M** 100, **Y** 50, **K** 0

### RGB

Virtusa - **R** 31, **G** 60, **B** 146  
The dot on i - **R** 247, **G** 148, **B** 30

Logo

## Logo Use Notes

The logo can be used without the tagline if the Virtusa logo is smaller than the sizes mentioned below



Remove tagline if the s 8.5ptize of the logo in the original artwork is less than 4.25cm x 0.74cm for print publications. 167pt x 27pt for web publications

**virtusa**®  
*Accelerating Business Outcomes*